

Florida Association of Destination Marketing Organizations

2018 ANNUAL MEETING

OCTOBER 10-12, 2018

Insider DMO Operations Secrets
From the World's Foremost Experts

Hilton Pensacola Beach
Pensacola, Florida



ANNUAL MEETING

WEDNESDAY, OCTOBER 10, 2018

2:00 PM – 5:00 PM	Board of Directors Meeting
4:00 PM – 6:00 PM	Registration Desk Open
5:00 PM – 6:30 PM	Welcome Reception

THURSDAY, OCTOBER 11, 2018

8:00 AM	Registration Desk Open
8:00 AM – 9:00 AM	Continental Breakfast
9:00 AM – 10:15 AM	Building Vibrant Communities
10:30 AM – 11:30 AM	The New Tourism Lexicon: Rewriting Our Industry's Narrative
11:30 AM – 1:00 PM	Networking Luncheon
1:00 PM – 1:30 PM	2018 Legislative Session Recap and 2019 Session Outlook
1:30 PM – 2:30 PM	Building Long-Term Community Involvement in Promoting Tourism
3:00 PM – 4:00 PM	Fresh Lessons on Successful Leadership at Florida DMOs
5:30 PM – 9:30 PM	Miles Partnership Evening Event



FRIDAY, OCTOBER 12, 2018

8:00 AM – 9:00 AM	Continental Breakfast
9:00 AM – 10:30 AM	Florida Destination Marketing Industry State-of-the-State Report
10:30 AM – 11:30 AM	How DMOs and VISIT FLORIDA Can Partner to Attract More Visitors



Hilton Pensacola Beach

12 Via De Luna Drive
Pensacola Beach, FL 32561
(850) 916-2999

The Hilton Pensacola Beach is offering special rates for FADMO meeting participants, beginning at \$159.00 per night. Call the hotel directly at (850) 916-2999 and reference the group name Florida Association of Destination Marketing Organizations to make your reservation. Our host hotel has sold out for every FADMO Annual meeting. Be sure to make your reservation now to avoid the inconvenience of staying off site at an alternate hotel. Reservations must be made before Wednesday, September 19, 2018.

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2018 FADMO ANNUAL MEETING REGISTRATION FORM

OCTOBER 10-12, 2018

Use one form for up to four registrants from the same company. Use copies of this form to register more people.

Do Not Miss Out!

Registration Contact Name _____

Company _____

Address _____

City _____ State _____ ZIP _____

Phone _____ E-mail _____

Please circle the correct amount for each registrant and write name on the line provided.	DMO MEMBER Registration	After October 3rd add	Total Amount
#1	\$245	\$100	\$
#2	\$195	\$100	\$
#3	\$195	\$100	\$
#4	\$195	\$100	\$
		Grand Total	\$

Method of Payment: ☐ Check (payable to FADMO) ☐ Visa ☐ MasterCard ☐ American Express

Card # _____ Exp. Date _____ Sec. Code _____

Name on Card _____ Signature _____

Cancellation Policy: A refund of your registration fee will be made minus a \$25 processing fee if cancellation is received in writing seven days prior to the date of the event. Alternates are encouraged to attend for any pre-registrant who is unable to attend.

For our compliance with the Americans with Disabilities Act, please contact our office if you need any special accommodations. A minimum of seven days' notice is required.

EASY WAYS TO REGISTER

ONLINE:	www.FADMO.org		
MAIL TO:	FADMO 1400 Village Sq. Blvd. Suite 3-250 Tallahassee, FL 32312	EMAIL:	Suzanne@FADMO.org
FAX:	(850) 222-6002	PHONE:	(850) 222-6000 (with Visa/MC/Amex)



1400 Village Sq. Blvd., Suite 3-250
Tallahassee, FL 32312

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